

**nature**

## **Adding value through subediting**

Why do *Nature* and the Nature research journals copyedit (subedit) scientific research papers?

- To make the paper more comprehensible to those not in the immediate field.
- To ensure that scientific terms and concepts are accurate.
- To make the paper read well, and in correct English.
- To improve the clarity of papers whose authors are not native English writers or who are not able with language.
- To ensure indexing and web searches using terms, nomenclature and citations in the paper are maximally effective.
- Enhances readers' experience perception of the journal because of editorial investment in the best presentation of content.
- To provide the best possible publishing service to authors among all scientific journals.
- House style gives the journal a cohesiveness, and gives regular readers a sense of familiarity in knowing how to expect papers to be presented, and hence aids quick understanding of papers in unfamiliar disciplines.
- Rewriting the abstract to more accessible form increases the "indirect" readership of the paper downloadings from external databases and search engines.
- By making the paper more accessible and readable, its reach will be greater (more people will read it, cite it, more journalists will be interested in covering it in the media, and so on).

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